

International Alliance Group Privacy Policy

Effective Date: 01/01/2024 last updated February 27, 2024

1. Introduction

This Privacy Policy outlines how International Alliance Group (IAG) collects, uses, and discloses Personally Identifying Information (PII) or Personal Data (collectively "Personal Information") from and about users of International Alliance Group websites as well as any associated paper forms. By using our websites or submitting Personal Information, you acknowledge and agree to the terms outlined in this Privacy Policy.

2. Changes to the Policy

This Privacy Policy may be modified at any time. Any changes will be posted with the date of the update. Please review this Privacy Policy regularly when visiting our websites to stay informed about how your Personal Information is collected, used, and disclosed.

3. Purpose of Data Collection

IAG collects Personal Information solely for the following purposes:

- To fulfill your specific requests and provide requested services.
- To comply with legal requirements and protect our legal rights.
- To enhance our programs and services.
- For any other purpose, if you have granted explicit consent.

Non-Personal Information may also be used for additional purposes, as detailed in this Privacy Policy.

4. Information IAG Collects

IAG collects the following types of Personal Information:

- Name
- Address
- Email address
- Username and password for our websites
- Financial information, including credit card and payment information
- Government-issued identification numbers
- IP addresses
- Telephone number
- Social media account names
- Passport numbers and travel-related information

- Personal interests and hobbies
- Health-related information
- Family history
- Religious and philosophical affiliations
- Gender and/or sex
- Ethnicity
- Date of birth
- Country of citizenship
- Work and volunteer history
- Family information (names, email, phone numbers)
- Photographs and videos
- Education information (school attended, diplomas, transcripts)
- Extra-curricular activities

5. How IAG Collects Personal Information

IAG collects Personal Information through the following methods:

- Registration on our websites or submission of inquiries.
- Completion and submission of paper or electronic forms associated with International Alliance Group.
- Email communication or interactions with us through our websites.
- Telephone communication regarding International Alliance Group.
- Automatic collection when visiting our websites (limited to IP addresses in certain circumstances).

6. Sharing of Information

IAG may share information collected from our websites with governmental agencies or third-party companies assisting us in providing services. This may occur when:

- Required or permitted by law.
- Assisting with visa or program documentation.
- Collaborating with third parties related to our programs, products, and services.
- Protecting against, preventing, or investigating fraud or unauthorized transactions.

Information shared under the above conditions will not be used for marketing purposes unless specifically authorized by the user.

Third-party service providers may have access to information necessary for the operation of our websites and services.

In the event of a sale or transfer of our assets, IAG may transfer the information IAG has collected from or about you.

7. Data Transfer

International Alliance Group websites are hosted in the United States. Therefore, Personal Information for customers residing outside of the United States will be transmitted to, transferred to, and processed in the United States. As a result, your Personal Information may be processed outside your jurisdiction, and in countries that may not provide for the same level of data protection as your jurisdiction, including the European Economic Area (EEA) or the United Kingdom (UK). IAG ensures data transfer mechanisms meet applicable standards and regulations, including the use of Standard Contractual Clauses or other approved methods.

8. Cookie and Tracking Technology

Our websites use cookies and tracking technology to collect non-Personal Information. This information helps us understand user preferences, improve our services, and assess technology usage. Personal Information cannot be collected through cookies unless provided previously. IAG uses web traffic tracking tools, including Google Analytics, Facebook Pixel, and others.

9. Links to Other Websites

International Alliance Group websites contain links to other websites for user convenience. IAG does not control or endorse the privacy practices of other websites. Please review the privacy notice of external websites before disclosing Personal Information.

10. Data Security

IAG employs security measures to safeguard your Personal Information during transfer. Our websites use secure server software with encryption (https) to protect data. While IAG aims to ensure security, IAG cannot guarantee complete security for information transmitted to us.

11. Data Retention

IAG retains data for as long as required for the purposes mentioned in this Privacy Policy or as permitted or required by law.

12. Children's Privacy

IAG does not intend to collect Personal Information from children aged 13 or younger. For children aged 14-16, IAG takes additional steps to protect their Personal Information.

13. Privacy Notice for California Residents

As a California resident, the California Consumer Privacy Act ("CCPA") requires the International Alliance Group to provide you with specific information concerning the categories of personal information and sensitive personal information IAG collects from California consumers. This information includes the categories of sources from which the information was obtained, the business or commercial purposes, as defined by applicable law, for which the information was collected, and the categories of parties to whom IAG discloses personal information.

This policy provides detailed information regarding the personal information IAG collects, its sources, and how the information is used. Under the CCPA, IAG is also required to outline the "categories" of personal information and sensitive personal information IAG collects and discloses for "business or commercial purposes" in accordance with applicable law.

Categories of Personal Information:

IAG collects the following categories of personal information:

- Identifiers (e.g., name, address, email address)
- Commercial information (e.g., transaction data)
- Financial data (e.g., credit card and financial account information)
- Internet or other network or device activity (e.g., IP address and browsing history)
- Geolocation information (general location)
- Inference data about you
- Audio and visual information (e.g., interactions with program advisors)
- Professional or employment-related data
- Education data
- Legally protected classifications (e.g., gender)
- Insurance information (including health insurance)
- Other information that identifies or can be reasonably associated with you

Categories of Sensitive Personal Information:

Sensitive personal information includes:

- Account log-in and password
- Financial data or other credentials granting access to your account
- Health information

Purposes for Collection and Use:

IAG collects and discloses these categories of personal information for various business and commercial purposes as defined by applicable law, which include:

- Providing services (e.g., account servicing, order processing, advertising, and marketing)
- Operational purposes (e.g., enabling and troubleshooting our services)
- Auditing consumer interactions on our site (e.g., measuring ad impressions)
- Detecting, protecting against, and prosecuting security incidents and fraudulent or illegal activity
- Bug detection, error reporting, and maintaining the quality and safety of our service
- Short-term, transient use (e.g., customizing content)
- Improving our services and developing new ones (e.g., research for new products or features)
- Other uses that advance our commercial interests
- Communicating with you about relevant offers from third-party partners

Sources of Information:

IAG collects these categories of personal information from the following sources:

- Directly from you
- Through your use of our services
- Third parties such as other users and analytics or attribution partners

Information Disclosure:

Details about our information disclosure practices are provided in our Privacy Policy. Certain categories of personal information may be disclosed to third parties for business purposes, depending on the program in which you are participating.

Rights of California Consumers:

As a California resident, you may have certain rights, including the right to:

- Request information about the categories of personal information IAG has collected and disclosed
- Access and obtain a copy of certain information IAG has about you
- Request the deletion of certain information IAG has about you
- Correct inaccurate personal information
- Opt out of the sale of your personal information

IAG does not discriminate against you for exercising these rights. Some information may be exempt from these requests under applicable law.

To exercise these rights, please contact us at educationiag@iagusa.org. Verification of your identity is required. You can also designate an authorized agent to make a request on your behalf. Instructions for this process are available upon request.

Do Not Sell or Share My Personal Information:

You have the right to opt out of certain activities that may be considered "sales" or "sharing" of personal information. Contact educationiag@iagusa.org to exercise this option.

Retention of Your Personal Information:

Please refer to the "Data Retention" section above for information on how long IAG retains your personal information.

Notice of Financial Incentive:

IAG may offer rewards or incentives for specific actions. Participation is voluntary, and you can withdraw at any time. Please contact educationiag@iagusa.org with any questions.

Shine the Light:

Under California Civil Code Section 1798.83, California residents may request information regarding the disclosure of personal information to third parties for their direct marketing purposes. Contact us using the contact information provided at the end of this policy to make such a request.

14. Nevada Residents – Opt Out Option

This policy only applies to certain Nevada residents. Under Nevada law, certain Nevada consumers have the option to prevent the sale of their "personally identifiable information" for monetary gain to third parties. "Personally identifiable information" encompasses details such as your first and last name, address, email address, phone number, Social Security Number, or any other identifier that enables specific physical or online contact with an individual.

IAG does not participate in such activities. However, if you are a Nevada resident who has acquired services from IAG, you retain the right to request an opt-out under Nevada law. To do so, please contact us through the information provided at the end of this document. It's essential to note that IAG will carry out reasonable measures to verify your identity and the authenticity of your request. Once verified, IAG will maintain your request should IAG's practices change in the future.

15. Trademarks

The marks International Alliance Group, International Alliance Group logo, and International Nursing Group logo are trademarks of International Alliance Group. Unauthorized use is prohibited.

16. Accessibility

International Alliance Group is committed to ensuring this policy is accessible to individuals with disabilities. If you wish to access this policy in an alternative format, please contact us

17. Your Rights

Residents or citizens in certain jurisdictions may have specific rights concerning their Personal Information. These rights may include access, erasure, correction, restriction, or withdrawal of consent. Please contact us for further information or to exercise your rights.



Contact Information

- By mail:

International Alliance Group

1982 Promotory

Prescott, Az 86305

- By email: educationiag@iagusa.org

- By phone: +1 602-596-6429

Additionally, all marketing emails and newsletters from INTERNATIONAL ALLIANCE GROUP allow you to opt out of further correspondence by sending an email to IAG at educationiag@iagusa.org.